

Who gets left behind in a digital-first world?

Senior citizens



People with disabilities



Low income households



RISK BEING EXCLUDED
IN A DIGITAL-FIRST ENVIRONMENT



Rural residents



Lower-educated groups

KNOW
THE FACTS



The Great Digital Divide



AROUND

12 million

HOUSEHOLDS IN THE EU

have no
internet access*

**Source: Eurostat, 2023*

WITHIN
THE EU,

44%

OF ADULTS

lack basic
digital skills*



**Source: European Commission, DESI, 2023*

BEYOND
THE STATS





PRINT IS **reliable.** **inclusive.** **secure.**

IT'S NOT NOSTALGIA.

Maintaining print communication is a matter of equity and social justice.

An inclusive Europe must preserve the right to choose how information is received, whether digital or print, to ensure no one is left behind.

WHY IT
MATTERS



**Print
guarantees
access for
all citizens**

WWW.INTERGRAF.EU